

VANPOOLING



GOOD FOR
YOUR
EMPLOYEES

GREAT FOR YOUR
BUSINESS!

South Florida
VANPOOL

ATTRACTING AND KEEPING VALUABLE EMPLOYEES IS IMPORTANT TO THE SUCCESS OF YOUR BUSINESS.

Traffic congestion, long-distance commutes and the increasing cost of driving are challenges your employees face every day before they even make it to the office. Today, employers are concerned with these transportation issues and how they impact employee productivity and morale. The South Florida Vanpool Program can help address these challenges.

Vanpooling is a better way for your employees to start their day. Employees can enjoy the convenience of sharing a ride to work together in a friendly environment. Employees arrive at work safe, on time, and relaxed, and can use their commute time productively.



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WHAT ARE THE BENEFITS OF A VANPOOLING PROGRAM?

- Vanpooling reduces the need for additional parking
- Commuters are eligible for tax-free transportation benefits
- Employees arrive relaxed and ready to work
- Employers can recruit and retain employees who live in popular suburban areas
- Vanpoolers save time using HOV lanes for faster travel
- Your employees will reduce their commute costs
- Go Green! Everyone will benefit from reduced green house gas emissions and fuel consumption

The South Florida Vanpool Program offers a complete package that includes well-appointed commuter vans, insurance, bumper-to-bumper maintenance, 24-hour roadside assistance and a fuel purchasing program. The turn-key package is offered on a thirty-day basis with no long-term commitment. Our partner, South Florida Commuter Services offers Emergency Ride Home service to vanpoolers.

HOW SOUTH FLORIDA VANPOOL CAN HELP:

- Identify potential vanpool riders and drivers
- Organize employee information meetings
- Help employees establish routes, rules and policies
- Provide complete customer care and program management

HOW CAN I ENCOURAGE PARTICIPATION?

There are numerous ways to get the word out and encourage employee participation in a vanpooling program, including the following:

- Providing preferential parking (closer to the building) for vanpoolers
- Hosting a lunch time vanpool formation party to let employees form or join vanpools
- Offering tax-free benefits
- Subsidizing the cost of vanpooling for employees
- Offering free or reduced-fee parking for vanpools
- Charging a parking fee to discourage single-occupant vehicles
- Providing information to employees on the Emergency Ride Home program

With over 200 South Florida Vanpools already in operation, what are you waiting for? To schedule a vanpool formation campaign at your worksite, simply telephone 1-800-234-7433.

IF YOU REALLY WANT TO MAKE A DIFFERENCE, OFFER YOUR EMPLOYEES A BENEFIT – A COMMUTER BENEFIT!

Most companies provide free parking to employees and that may encourage commuters to drive alone to work. This contributes to traffic congestion, worksite accessibility problems and parking shortages. The IRS tax code enables your company to give your employees a tax-free benefit to help them make the right choice for their commute. Here is what you can offer:

BENEFITS IN ADDITION TO COMPENSATION

Employers may give their employees up to \$230 per month in benefits to commute to work in a vanpool. The employer pays for the benefit and receives an equivalent deduction from its business income taxes. Employees receive the benefit completely free of all payroll and income taxes, in addition to their current compensation.

BENEFITS IN LIEU OF COMPENSATION

Employers may permit their employees to set aside their pre-tax income to pay for their vanpool participation. In this case, employers do not pay for the benefit, but permit employees to use up to \$230 per month of their gross income to pay for commuting expenses, before taxes are computed. Employees save on payroll and income taxes, and your company's payroll taxes are reduced.

COMBINATION

Employers may share the cost of commuting with their employees. Employers can give employees part of the commuting expenses tax-free in addition to their compensation and allow the employees to set aside part of their gross income (in lieu of compensation) to pay the remaining amount, up to a total monthly limit of \$230. The employer receives an equivalent deduction from its business income taxes.

Learn more about the South Florida Commuter Vanpool Program and South Florida Commuter Services on the web at www.1800234ride.com.

**For more information:
1-800-234-RIDE (7433)
www.1800234ride.com**

